



Connecting People to Careers

PROVEN RESULTS

Towards Employment is a proven leader in workforce development that connects people to careers, which changes people's lives, advances businesses, and strengthens community in Northeast Ohio.



PEOPLE

We have over 46 years of experience successfully helping people gain the tools they need to find a job, navigate life's obstacles, and secure a path toward a long-term career. Just last year, 400 Greater Cleveland residents got a job and took a step along their career pathway. **At our core, we don't believe anyone who works full time should be poor.**



BUSINESS

We partner with businesses who have confidence in our proven training programs and personal coaching to prepare new and current employees for career success.



COMMUNITY

We are a leading community-based workforce organization in Northeast Ohio, using learnings from rigorously evaluated program operations to influence the wider system and promote greater economic

2,000+ SERVED EACH YEAR

With a staff of 55, over 150 volunteers, 24 board members, and a budget of \$5.5 million, Towards Employment serves approximately 2,000 individuals every year through our programs - which are designed to connect over 300-400 new people with barriers to employment a career pathway - as well as 1,600+ others already enrolled in a career pathway - with supports that include job readiness training, options for technical training in an in-demand industry, and/or work experience to gain work exposure. For a full list of programs, please visit towardsemployment.org.

300+ EMPLOYER PARTNERS

We help match qualified, trained and motivated job candidates with employers looking for great talent.



Towards Employment

www.towardsemployment.org | 216.696.5750

We're moving! Our new address as of Oct. 24 is

3301 St. Claire NE | Cleveland, OH 44114





RICHARD'S STORY

In February 2020, Richard returned from prison. "I knew I needed to get a job," Richard said. But getting a job with barriers such as a record is tough...getting a job with a record during a pandemic? Uncharted territory. Richard was referred to Towards Employment by the staff at his Transitional Housing facility and entered a training program for formerly justice-involved individuals interested in manufacturing careers.

With programs like this - driven by a rigorously evaluated and proven WorkAdvance model - Towards Employment prepares people (52% of whom are returning citizens) for in-demand jobs. In 2020 and 2021, these were jobs in manufacturing, construction and truck driving.

Richard got hands-on experience and training. "I learned how to use micrometers, calipers, and measurement tools - all really different experiences for me." Richard started a job at a local manufacturer at \$12.50/hour. After several advancements to \$16.38/hour, he continues to stay in touch with his career coach in 2021, planning

TOWARD EMPLOYMENT'S 2022 IMPACT



401 People

Placed into employment
(240 with a criminal
record)



75% Retention

75% average job retention
at 90 days

* New employees within their first 90 days
on the job are most susceptible to job
loss



257 People

Accessed credentialed
training or paid on-the-job
training



\$14.48/hr

Average starting wage for
TE participants - \$5.18
above OH minimum wage.



137 People

Advanced on the job with
an average wage increase
of over \$2.50/hour.



341 Employers

Hired TE Graduates over
the course of the last year



**779 Supportive
Services**

Helped overcome
employment barriers like
transportation, tools,
uniforms, background
checks and pre-
employment screening.



935 Legal Cases

Opened for 410 people to
remove barriers to
employment/job retention:
credit/debt issues,
bankruptcy, foreclosure, or
criminal issues.

Thank you to our 2021 Funders



Cuyahoga County
Fatherhood Initiative
Cuyahoga County
Office of Reentry
Cuyahoga County
Families Forward



Cleveland -
Cuyahoga County



Saint Luke's Foundation | KKR Covid Response Fund, a sponsored project of Rockefeller Philanthropy Advisors | TCF Bank | The George Gund Foundation | Cuyahoga County Veterans Service Fund | Bank of America | The Nord Family Foundation | The Fund for Our Economic Future | The Kelvin and Eleanor Smith Foundation | The Reinberger Foundation | Westfield Insurance Foundation | Fifth Third Foundation | Higley Fund, a supporting organization of the Cleveland Foundation | Nordson Corporation Foundation | The Thomas White Foundation | Third Federal Foundation | Bruening Foundation | Eaton Charitable Fund | The Abington Foundation | Buckeye Health Plan | Callahan Foundation | Cleveland Votes | Huntington Bank | Thatcher Family Fund, a supporting organization of the Cleveland Foundation | The Frank Hadley Ginn & Cornelia Root Ginn Foundation, a supporting organization of the Cleveland Foundation | The Murphy Family Foundation | Union Home Mortgage Foundation | US Bank Foundation | Fund for Our Economic Future | CFFE | Dominion Energy Charitable Foundation | The Fred A. Lennon Charitable Trust



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